

CIRCULAR FASHION ESSENTIALS

Open for
registration
today!

A Premium Online Course With Certification
September - October 2021 (5 weeks)

Full Course Fee: 500 USD excl. VAT

Designed and Facilitated by Green Strategy

In Partnership with SWC Nigeria Ltd

GREEN STRATEGY

SWC corporation



COURSE CONTENTS

Practical, Interactive and Engaging

Bring your own business model and design your cutting edge circular fashion business with professional support.

Schedule

Monday - Friday, 5 weeks, Autumn 2021

1 hr lecture (10:00 - 11:00 am, CEST) every Monday

2 hrs workshop (10:00 - 12:00 am, CEST) every Friday

3-6 hrs of home assignments per week

Main Topics

- Definition, principles, and concepts of circular fashion
- Why sustainability and circularity in fashion matters
 - How to design a successful circular business model
 - How to integrate circularity into existing businesses
- Main challenges and opportunities for circular fashion
- Case studies of circular fashion companies worldwide
- Tailored cutting edge applications for your own business

The course is developed by Dr. Anna Brismar who originally coined and defined the concept 'circular fashion' and the 16 key circular fashion principles in 2014.

Who can enroll?

The course is open for any fashion startups, enthusiasts, practitioners, consultants, entrepreneurs, and designers, of any background, experience, degree or location.

COURSE FACILITATORS



Anna Brismar, PhD

CEO/Owner of Green Strategy Sweden,
Senior Sustainability and Circularity
Consultant in the Global Fashion Industry,
Lead Facilitator and Course Developer



Manpan J. Wungak, DVM

Co-Founder of Sustainable World
Corporation Nigeria Ltd (SWC),
Member of Cambridge Institute for
Sustainability Leadership, and
Business Coaching and Mentoring

ENQUIRIES AND ENROLLMENT

For enquiries, please contact

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For enrollment, please register at

Green Strategy Sweden's website:

www.greenstrategy.se/circular-fashion/cf-course/